

Sponsorship Opportunities

2026 TO 2027 PROGRAM YEAR

August 13, 2026

Dear Friend of the Pee Dee,

There are people in Florence, Georgetown, Horry, Marion, Williamsburg, and Darlington counties who are one setback away from going without a coat, a pair of shoes that fit, or the basic supplies it takes to keep a household running. They are our neighbors, our coworkers, and the families of the children in our schools. The Cathy Lance Timmons Foundation exists to meet those neighbors with dignity first and paperwork never.

Our foundation carries the name of the late Cathy Lance Timmons, who spent her life advocating for the rights, dignity, and wellbeing of the people in her care. She believed every person deserves respect, compassion, and hope. That belief is not a sentence in our history. It is the standard we hold every decision against.

On October 16, 2026, we will open the CLTimmons Community Store, a free pop up providing clothing, shoes, and daily living essentials at no cost and with no eligibility requirements. No application. No proof of income. No questions that make a person feel smaller for walking through the door. Alongside it, Cathy's Closet provides a permanent, year round source of household essentials. In May 2027 we will hold Mental Health Week with local mental health agencies, a week devoted to kindness, advocacy, and understanding, closing with the CLTimmons Scholarship Gala where our recipients are announced. Our two behavioral health scholarships extend that same work into the next generation of practitioners.

We are inviting businesses, civic organizations, and community partners to stand with us as founding sponsors of this work. Your sponsorship pays for the racks, the bins, the supplies, and the shelves that our neighbors will walk up to. The pages that follow outline what your support makes possible and how we recognize the partners who make it happen.

If you would like to talk it through before deciding, I would welcome the conversation in person or by video. You can reach me directly at tlance@cltimmons.org or 843-687-5438.

With gratitude,

Tatyana Lance

Founder, Board Chair, and President
The Cathy Lance Timmons Foundation

ABOUT THE FOUNDATION

The Cathy Lance Timmons Foundation is a South Carolina nonprofit corporation and a tax exempt public charity under Section 501(c)(3) of the Internal Revenue Code. We serve the Pee Dee region: Florence, Georgetown, Horry, Marion, Williamsburg, and Darlington counties.

Our Mission

The Cathy Lance Timmons Foundation exists to empower individuals and strengthen communities by advancing community impact and continuing education opportunities. Through awareness, support, scholarships, partnerships, and meaningful resources, we are committed to helping people overcome barriers, invest in growth, and build healthier, more fulfilling futures.

Our Core Values

- People First
- Fairness and Equality
- Integrity
- Excellence
- Collaboration
- Community Impact

The Standard We Hold

Every program, policy, and partnership at this foundation is tested against a single question that our board and Legacy Council call WWCD: What Would Cathy Do? It is a practical filter. It asks whether a decision protects someone's dignity, whether it removes a barrier or adds one, and whether the person on the receiving end would feel respected. Sponsors are partners in that standard, not just funders of it.

Governance and Accountability

The foundation is governed by a working board of directors that meets monthly, with a Legacy Council that keeps the founding values present in every decision. Board giving participation is one hundred percent. Sponsors receive a written acknowledgment for their records and an annual impact summary showing how funds were used.

Tax Status and Acknowledgment

The Cathy Lance Timmons Foundation is a tax exempt organization under Section 501(c)(3) of the Internal Revenue Code. Contributions are tax deductible to the fullest extent allowed by law, and every sponsor receives a written acknowledgment for their records. Sponsors should consult their own tax advisor. Our Employer Identification Number and IRS determination letter are available on request.

WHAT YOUR SPONSORSHIP SUPPORTS

Community Impact

Community service leads our work. These programs remove immediate barriers and are open to anyone who needs them.

CLTimmons Community Store. A free pop up store providing clothing, shoes, and daily living essentials at no cost, with no eligibility requirements and no application process. Launches October 16, 2026.

Cathy's Closet. A permanent household essentials resource hosted at a community partner site, giving families a dependable place to turn between pop up events.

Mental Health Week. A week long event in May 2027, held in partnership with local mental health agencies. Through community service, education, and open conversation, the week meets immediate needs while showing neighbors what support exists and who provides it. It is advocacy carried out in kindness, and it closes with the CLTimmons Scholarship Gala.

Educational Opportunity

Our scholarship programs extend that community work, investing in the next generation of behavioral health practitioners in this region.

The Cathy Lance Timmons Scholarship. For high school seniors entering a four year college as behavioral health majors.

The 311 Scholarship. For any college student majoring in behavioral health.

Both are open to all qualified applicants, require a 3.0 grade point average and three recommendation letters, are scored against a published objective rubric, and are disbursed directly to the student's institution.

CLTimmons Scholarship Gala. The closing night of Mental Health Week in May 2027, where our scholarship recipients are announced. Event sponsorship details will follow separately.

Where Sponsorship Dollars Go

SPONSORSHIP AMOUNT	REPRESENTATIVE IMPACT
\$250	Stocks a Cathy's Closet shelf with essentials for roughly ten families
\$500	Covers racks, hangers, and collection bins for one Community Store pop up
\$1,000	Supports a day of Mental Health Week community service and resource sharing
\$2,500	Funds a complete Community Store pop up, from transport to setup and signage
\$5,000	Sustains a year of Cathy's Closet or fully funds one named scholarship

SPONSORSHIP LEVELS

Each level below represents an annual commitment for the 2026 to 2027 program year. Sponsorships may be paid in full or in scheduled installments. Custom and multi year arrangements are welcome.

LEVEL	ANNUAL GIFT	WHO THIS FITS
Legacy Partner	\$5,000	Our highest level of partnership, for organizations prepared to anchor a full program year. Includes naming recognition on a program element and a speaking moment in the event program.
Dignity Partner	\$2,500	Underwrites an entire Community Store pop up. Strong fit for regional employers, health systems, and financial institutions.
Compassion Partner	\$1,000	Sustains a full donation drive cycle. A natural entry point for established local businesses and civic organizations.
Hope Partner	\$500	Equips a single pop up event. Well suited to owner operated businesses, professional practices, and small firms.
Community Friend	\$250	Stocks essentials for families in need. Designed for individuals, families, small shops, and community groups.
In-Kind Partner	Varies	Contributions of goods, services, printing, space, transportation, or volunteer hours in place of a financial gift. Welcome at any scale.

In-Kind Sponsorship

Not every partnership is written as a check. We actively welcome in-kind support. Common needs include new clothing, shoes, and socks, household and hygiene essentials, storage bins and shelving, printing and signage, event space, transportation and delivery, refreshments for volunteers, and professional services.

Donation Bin Hosting

Organizations that are not in a position to sponsor financially can still make a substantial difference by hosting a CLTimmons donation bin in a lobby, break room, or customer area. Hosts receive recognition on our website and social media as community collection partners.

SPONSOR RECOGNITION

Recognition runs for twelve months from the date the sponsorship is received and applies across all foundation programs and events during that period.

BENEFIT	Legacy \$5,000	Dignity \$2,500	Compassion \$1,000	Hope \$500	Friend \$250
Listed on the foundation website sponsor page	Yes	Yes	Yes	Yes	Yes
Recognition in foundation social media announcements	Yes	Yes	Yes	Yes	Yes
Named in the annual community impact summary	Yes	Yes	Yes	Yes	Yes
Written acknowledgment letter for your records	Yes	Yes	Yes	Yes	Yes
Logo on event signage at the Community Store and Mental Health Week	Yes	Yes	Yes	Yes	
Logo on printed event and program materials	Yes	Yes	Yes		
Framed certificate of appreciation	Yes	Yes	Yes		
Table or booth space at foundation events	Yes	Yes			
Dedicated sponsor feature post with your organization profile	Yes	Yes			
Logo placement on the foundation website home page	Yes				
Named recognition on a program element	Yes				
Speaking moment in the event program	Yes				

Important Dates

- September 25, 2026: commitment deadline for Community Store launch signage and printed materials
- October 16, 2026: CLTimmons Community Store launch event
- January 5, 2027: scholarship application cycle opens
- March 15, 2027: scholarship application deadline
- May 2027: Mental Health Week, closing with the CLTimmons Scholarship Gala

SPONSORSHIP COMMITMENT FORM

Please complete and return this page to admin@cltimmons.org, or hand it to any member of the foundation board. We will follow up within three business days to confirm your recognition details and payment preference.

Sponsor Information

Organization _____

Contact Name _____

Title _____

Email _____

Phone _____

Address _____

City, State, ZIP _____

Sponsorship Level

☐ Legacy Partner, \$5,000

☐ Hope Partner, \$500

☐ Dignity Partner, \$2,500

☐ Community Friend, \$250

☐ Compassion Partner, \$1,000

☐ Other amount: \$ _____

☐ In-Kind Partner, described below _____

☐ Donation bin host, no gift required

In-kind description _____

Payment and Recognition

☐ Check enclosed, payable to the Foundation

☐ Please send an invoice

☐ Paying online at cltimmons.org

☐ Installments, schedule to be arranged

☐ Logo to follow by email

☐ Please list us as an anonymous supporter

Recognition name, exactly as it
should appear _____

Authorization

By signing below, the sponsor named above commits to the sponsorship indicated for the 2026 to 2027 program year. This commitment is a good faith statement of intent and may be adjusted or withdrawn in writing at any time before payment is made.

Signature _____

Date _____

Printed Name _____

Title _____

Foundation use only

Date received: _____ Received by: _____ Acknowledgment sent: _____

Logged: ☐